# Digital Postcards

**This filmmaking activity provides instructions for you to create a digital postcard to tell others about your fantastic film club.**

There are around 16,000 Into Film Clubs around the UK, all engaging in a wide variety of film-based activities including watching, making and reviewing films.

What makes your film club different?

What are all the great things you do in film club that you would like to shout about?

How could you inspire other young people to attend film club?

## Instructions

**1.** In small groups, think about the following points and questions to decide the focus and content of your digital postcard:

- Where is your film club?
- Where do you meet?
- When do you meet?
- Who attends film club? (first names only)
- What have you learned at film club?

- What do you like most about film club?
- What do you enjoy about filmmaking?
- What is your favourite film?
- What word best sums up film club?
- Why should other people attend film club?



**2.** Select the key questions that you want to cover and select people in your film club to interview using your camera. Remember to ask each person to incorporate the question into their response so that the audience know what they are talking about.

For example, if you are answering the question

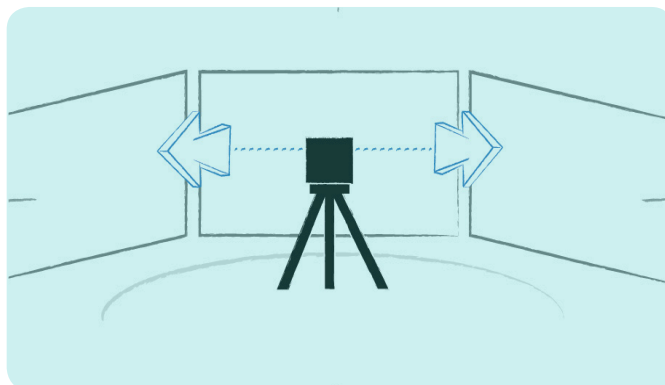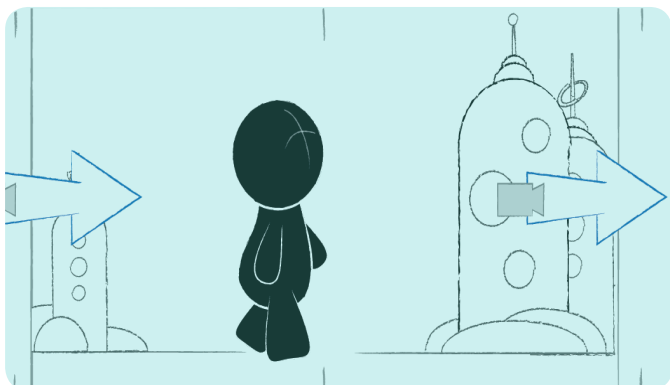**What do you enjoy most about film club?**

you should start with,

**The thing I enjoy most about film club is...**

**3.** Aim to ask at least three people to answer each question so that you have a variety of responses to choose from for the final film.

**4.** Decide on a time limit to complete planning and making your digital postcards, we suggest about 45 minutes.

**5.** Think about some interesting locations and camera shots and movements you can use to make your digital postcard exciting and interesting for the audience. Plan your shots using a storyboard and take a look at the Camera Shots Sheet and Top 5 Filmmaking Tips sheet.



**6.** When you have shot all of the interviews, you can then edit the film together, re-ordering the shots, adding titles, music and effects. You can use our simple guides to iMovie or Windows Movie Maker if you need some help to get started. Remember to only use music and sounds that you have created or that are included in the editing software!

**7.** When you are ready to share your films, you may like to play the digital postcards as part of an assembly or film club celebration event, you may also like to share them on school or film club social media channels. Please tell Into Film by tagging @getintofilm or enter your digital postcards into Film of the Month www.intofilm.org/filmofthemonth.